

***For PY Newswire-***

**Rochester, NY** April 21, 2008

ClearMomentum, Inc., a developer of CPM, Corporate Performance Management software and services announced a new key customer implementation for Rustic Canyon Partners located in Santa Monica, California. The Addition of Rustic Canyon Partners as a customer is significant in that the company is one of the largest venture capital firms in Southern California and the relationship provides ClearMomentum with a strong presence in Silicon Valley. Typically, portfolio companies of capital providers using ClearFinancials® become full-scale CPM subscribers of ClearMomentum so entry into the California market demonstrates the successful adoption of the product in each of the four major capital markets. The Rustic Canyon implementation marks the third capital provider implementation in California in the past sixty days.

ClearMomentum provides executive managers and capital providers with a 'Purpose Driven' CPM solution that integrates financial strategy with business analytics, modeling, budgeting and reporting. The solution provides an unmatched user experience delivered via SaaS and can be deployed across the enterprise efficiently and cost effectively.