

***For PY Newswire-***

**Rochester, NY** January 1, 2008

ClearMomentum, Inc., a developer of CPM, Corporate Performance Management software and services announced the release of the ClearFinancials® *'Purpose Driven Performance'* as the first of an aggressive release schedule slated for 2008.

ClearFinancials® *'Purpose Driven Performance'* clearly differentiates ClearMomentum from other CPM solution providers in that core functionality is uniquely designed to align and mobilize organizational resources around a specific management objective or purpose. Defining *'Purpose Driven Performance'* as, *"The act of mobilizing financial and non-financial resources to achieve a specific and measurable outcome"*, ClearFinancials® brings clarity and management focus to the execution of corporate strategy. New ClearFinancials® functionality provides managers with the ability to solve for the performance of underlying drivers necessary to achieve a specific financial objective for a host of *Purpose Driven Performance* objectives.

The solution is geared to meet the needs of private and public companies that range between \$50 Million and \$1 Billion Dollars in annual revenue and is particularly well suited for companies with complex operations including multinational companies with disparate ERP systems operating in two or more currencies.

ClearMomentum provides executive managers with a *'Purpose Driven'* CPM solution that integrates financial strategy with business analytics, modeling, budgeting and reporting. The solution provides an unmatched user experience delivered via SaaS and can be deployed across the enterprise efficiently and cost effectively.